

The organizing committee of the 2019 Berry Architecture + Associates Community Wellness Ride, is seeking cash and in-kind sponsors for this year's ride, taking place on Saturday August 10th, 2019.

This annual fundraiser has been taking place since 2008, and raises funds for the Canadian Mental Health Association (CMHA) – Central Alberta Region, and the Central Alberta Brain Injury Society (CABIS) to help individuals and families impacted by mental health issues, addictions, homelessness, and acquired brain injuries. Last year, the event raised over \$35,000 and saw 66 riders participate in support of these charities.

Getting your business involved can take many forms including providing a cash contribution, donating a door prize, providing materials in the rider swag bags, or encouraging your staff to take part in the ride, just to name a few. With recognition levels starting at just \$100.00, the Berry Architecture + Associates Community Wellness Ride is a great event to support and be a part of.

The continued success of the ride would not be possible without the generous support of our corporate sponsors, and we are always working on new ways to ensure you get the recognition you deserve. This year we will be hosting a sponsor and volunteer recognition event on the evening of Friday August 9th, as an added way to say thank you and to connect you to the staff and volunteers who organize the ride each year. Final details are still being completed, but the event will feature appearances by our celebrity rider, Tyler Hamilton, and other special guests.

For a full list of sponsor benefits, please see the next page. Thank you for taking the time to consider your involvement in the Berry Architecture + Associates Community Wellness Ride, and we look forward to your support in 2019.

Sincerely,

Melissa Brilz

Melissa Brilz

(403) 342-2266 ext. 116

mbrilz@reddeer.cmha.ab.ca

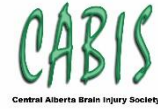
Trisha Mayer

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tmayer@reddeer.cmha.ab.ca

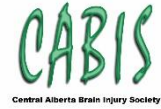
Berry Architecture + Associates Community Wellness Ride Co-Chairs



**Berry Architecture + Associates Community Wellness Ride
Sponsorship Levels and Benefits
Cash and In-Kind Contributions**

Benefits	Bronze \$100.00- \$499.99	Silver \$500.00- \$999.00	Gold \$1000.00- \$1999.00	Platinum \$2000.00- \$4999.99
Company Name included on Pre-Event Marketing Materials	√	√	√	√
Company Logo Included on Pre-Event Marketing Materials	X	X	√	√
Company Logo Included on Rider Swag Bags	X	X	X	√
Social Media Recognition during Event Promotion	X	X	√	√
Company Name Included on Event Day Banners	√	√	√	√
Company Logo Included on Event Day Banners	X	X	√	√
Company Name Included on Post Event Recognition	√	√	√	√
Company Logo Included on Post Event Recognition	X	X	√	√
Number of Invites to Sponsor Recognition Event	1	2	3	5
Number of Complimentary Event Registrations	0	1	3	5
Inclusion of Marketing Materials in Rider Swag Bags	X	X	√	√

Please note: Due to printing deadlines, sponsorship funds or in-kind donations received after June 15th, 2019 may not be included in all pre-event marketing materials.



To secure your sponsorship, please fill out the information below and return to:
 Attention: Wellness Ride Committee
 Canadian Mental Health Association, Central AB Region
 #5017-50th Avenue
 Red Deer, AB T4N 4B6
 (Cheques payable to Canadian Mental Health Association, Central AB Region)

Company Name:	
Contact Name:	
Contact Email:	
Address:	
City:	
Postal Code:	
Sponsorship Level:	Bronze Silver Gold Platinum

Thank you for supporting the Berry Architecture + Associates Community Wellness Ride! If you have any further questions please feel free to email us at events@reddeer.cmha.ab.ca or contact us by phone at (403) 342-2266.